

1. (currently amended) A method comprising:  
providing a readable resource;  
defining a human-readable resource designator that can be used to access information associated with the readable resource;  
defining a computer-readable resource designator that can be used by a computer to automatically access said information; and  
associating, on the readable resource, the human-readable resource designator and the computer-readable resource designator, the computer-readable resource designator comprising means for the computer to confirming that the computer readable resource designator can be used to access said information helping to prevent said computer-readable resource designator from being confused with other computer-readable resource designators that might appear on the readable resource that are not associated with the human readable resource designator.
2. (original) The method of claim 1, wherein said providing comprises providing one or more Web-accessible resources.
3. (original) The method of claim 1, wherein said providing comprises providing one or more resources that are not Web-accessible.
4. (original) The method of claim 1, wherein said defining of the human-readable resource comprises defining a URL.
5. (original) The method of claim 1, wherein said associating comprises printing the designators on a paper.
6. (original) The method of claim 1, wherein said associating comprises printing the designators on a Web page.
7. (original) The method of claim 1, wherein said associating comprises placing the designators on a media other than printed paper.

8. (original) The method of claim 1, wherein said defining a computer-readable resource designator comprises defining a designator that is not human-readable for purpose of accessing said information.

9. (currently amended) One or more computer-readable media having computer-readable instructions thereon which, when executed by one or more processors, cause the one or more processors to:

define a human-readable resource designator comprising a URL that can be used to access a Web page;

define a computer-readable resource designator associated with and corresponding to the URL that can be used by a computer to automatically access said Web page; and

associate the human-readable resource designator with the computer-readable resource designator in a manner such that if the Web page is printed, individual designators appear thereon wherein the computer-readable resource designator comprises means for a computer to confirming that the computer readable resource designator can be used to access said information helping to prevent said computer-readable resource designator from being confused with other computer-readable resource designators that might appear on the readable resource that are not associated with the human readable resource designator.

10. (original) The computer-readable media of claim 9, wherein said instructions cause the one or more processors to define different designators.

11. (original) The computer-readable media of claim 9, wherein said instructions cause the one or more processors to define an integrated designator that includes both a human-readable portion and a computer-readable portion.

12. (original) The computer-readable media of claim 9, wherein said instructions cause the one or more processors to define said computer-readable

resource designator by defining said designator so that it is only readable by a computer to ascertain the URL, and is not readable a human to ascertain the URL.

13. (original) The computer-readable media of claim 9, wherein said instructions cause the one or more processors to define said computer-readable resource designator by defining a plurality of scan lines.

14. (currently amended) A method comprising:  
reading, with a computer, a computer-readable resource designator that can be used by a computer to automatically access information, said computer-readable resource designator being displayed on a readable resource and displayed in conjunction with a human-readable resource designator that can be read by a human and used to access said information, said computer-readable resource designator comprising means for the computer to confirming that the computer readable resource designator can be used to access said information helping to prevent said computer-readable resource designator from being confused with other computer-readable resource designators that might appear on the readable resource and that can be used by the computer to automatically access other information not associated with the human readable resource designator;

processing the computer-readable resource designator to identify a designator that is associated with a network-accessible resource;  
requesting a designated resource; and  
receiving the requested resource.

15. (original) The method of claim 14, wherein said computer-readable resource designator is associated with a human-readable resource designator comprising a URL.

16. (original) The method of claim 14, wherein said requesting comprises wirelessly requesting said designated resource.

17. (original) The method of claim 14, wherein said requesting comprises requesting said designated resource over the Internet.

18. (original) The method of claim 14, wherein said reading comprises reading a computer-readable resource designator that is embodied on a printed piece of paper.

19. (original) The method of claim 14, wherein said reading comprises reading a computer-readable resource designator that is embodied on a printed Web page.

20. (currently amended) A system comprising:  
a readable resource;  
a human-readable resource designator on the readable resource; and  
a computer-readable resource designator on the readable resource, said computer-readable resource designator being useable to access information associated with the readable resource and comprising means for confirming that the computer-readable resource designator can be used to access said information helping to prevent said computer-readable resource designator from being confused with other computer-readable resource designators that might appear on the readable;

the computer-readable resource designator being associated with and corresponding to the human-readable resource designator;

the computer-readable resource designator being configured for use by a computer so that a computer can automatically retrieve a resource associated with both the human-readable resource designator and the computer-readable resource designator, the computer readable resource designator comprising means for the computer to confirm that the computer readable resource designator can be used to retrieve said resource helping to prevent said computer-readable resource designator from being confused with other computer-readable resource designators that might appear on the readable resource that can be used by the computer to access other

resources not associated with both the human-readable resource designator and the computer-readable resource designator.

21. (original) The system of claim 20, wherein said computer-readable resource designator comprises a scannable designator.

22. (original) The system of claim 20, wherein said computer-readable resource designator comprises plural scan lines.

23. (original) The system of claim 20, wherein said computer-readable resource designator comprises a bar code.

24. (original) The system of claim 20, wherein said human-readable resource designator comprises a URL.

25. (original) The system of claim 20, wherein said readable resource comprises a printed piece of paper.

26. (original) The system of claim 20, wherein said readable resource comprises a printed Web page.

27. (original) The system of claim 20, wherein said readable resource comprises a media other than paper.

28. (original) The system of claim 20, wherein said computer-readable resource designator and said human-readable resource designator are integrated.

29. (original) The system of claim 20, wherein said computer-readable resource designator and said human-readable resource designator are integrated and appear on a common portion of the readable resource.

30. (currently amended) A system comprising:  
at least one human-readable resource designator; and  
at least one computer-readable resource designator associated with and  
corresponding to said one human-readable resource designator, the computer-  
readable resource designator being configured for use by a computer so that a  
computer can automatically retrieve a resource associated with both the human-  
readable resource designator and the computer-readable resource designator, said at  
least one computer-readable resource designator comprising means for the  
computer to confirming that the computer readable resource designator can be used  
to access said resource helping to prevent said computer-readable resource  
designator from being confused with other computer-readable resource designators  
that can be used by the computer to access other resources not associated with  
both the human-readable resource designator and the computer-readable resource  
designator.

31. (original) The system of claim 30, wherein said at least one computer-  
readable resource designator comprises a scannable designator.

32. (original) The system of claim 30, wherein said at least one computer-  
readable resource designator comprises plural scan lines.

33. (original) The system of claim 30, wherein said at least one computer-  
readable resource designator comprises a bar code.

34. (original) The system of claim 30, wherein said at least one human-  
readable resource designator comprises a URL.

35. (currently amended) A system comprising:  
one or more readable resources each of which comprising a human-readable  
resource designator and a computer-readable resource designator associated with  
and corresponding to the human-readable resource designator, ~~said computer-~~  
~~readable resource designator comprising means for confirming that the computer~~

~~readable resource designator can be used to access an associated readable resource helping to preventing said computer-readable resource designator from being confused with other computer-readable resource designators that might appear on an the associated readable resource;~~

the computer-readable resource designator being configured for use by a computer so that a computer can automatically retrieve the a resource associated with both the human-readable resource designator and the computer-readable resource designator, the computer readable resource designator comprising means for a computer to confirm that the computer readable resource designator can be used to retrieve the resource helping to prevent said computer-readable resource designator from being confused with other computer-readable resource designators that might appear on the readable resource that can be used by the computer to access other resources not associated with both the human-readable resource designator and the computer-readable resource designator;

one or more servers configured to receive requests for resources associated with both the human-readable resource designator and the computer-readable resource designator, and return requested resources to one or more computing devices; and

a data store for holding resources that can be requested by one or more computing devices.

36. (original) The system of claim 35, wherein the human-readable resource designator comprises a URL.

37. (original) The system of claim 35, wherein the readable resource comprises a printed piece of paper.

38. (original) The system of claim 35, wherein the readable resource comprises a printed Web page.

39. (original) The system of claim 35, wherein the readable resource comprises a media other than paper.

40. (original) The system of claim 35 further comprising one or more computing devices configured to read computer-readable resource designators and request resources associated with individual computer-readable resource designators.

41. (previously presented) The method of claim 1, wherein said means comprises a standard placement location on the readable resource.

42. (previously presented) The method of claim 1, wherein:  
defining comprises defining a computer-readable resource designator that comprises first encoded data for accessing said information; and  
said means comprises second encoded data that is unique to the readable resource but not useable to access said information.

43. (previously presented) The computer-readable media of claim 9, wherein said means comprises a standard placement location on the readable resource.

44. (previously presented) The computer-readable media of claim 9, wherein:  
the defining comprises defining a computer-readable resource designator that comprises first encoded data for accessing said information; and  
said means comprises second encoded data that is unique to the readable resource but not useable to access said information.

45. (previously presented) The method of claim 14, wherein said means comprises a standard placement location on the readable resource.

46. (previously presented) The method of claim 14, wherein:  
the computer-readable resource designator comprises first encoded data for accessing said information; and



said means comprises second encoded data that is unique to the readable resource but not useable to access said information.

47. (previously presented) The system of claim 20, wherein said means comprises a standard placement location on the readable resource.

48. (previously presented) The system of claim 20, wherein:  
the computer-readable resource designator comprises first encoded data for accessing said data; and

said means comprises second encoded data that is unique to the readable resource but not useable to access said information.

49. (previously presented) The system of claim 35, wherein said means comprises a standard placement location on the readable resource.

50. (previously presented) The system of claim 35, wherein:  
the computer-readable resource designator comprises first encoded data for accessing the resource with which it is associated; and

said means comprises second encoded data that is unique to the readable resource with which the computer readable resource is associated but not useable to access that resource.